



HAND2NOTE

Hand2Note - new alternative to
Holdem Manager and Poker Tracker

www.hand2note.com

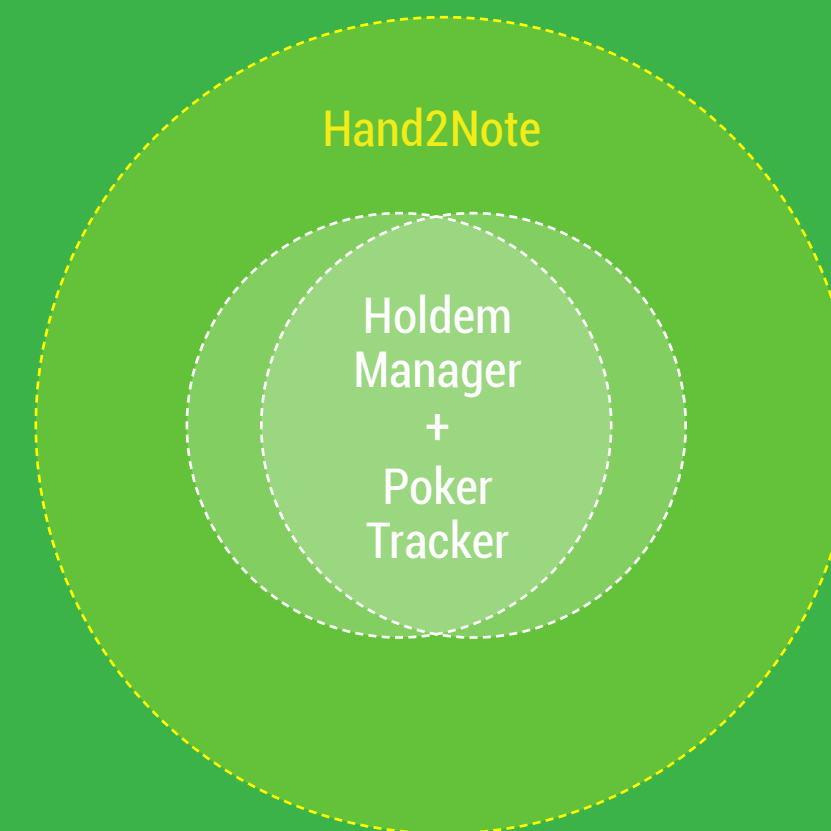
2016

Holdem Manager and Poker Tracker merger has created a monopoly.

Our goal is to break this monopoly and occupy significant market share over the next 3 years.

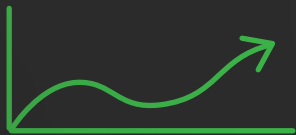
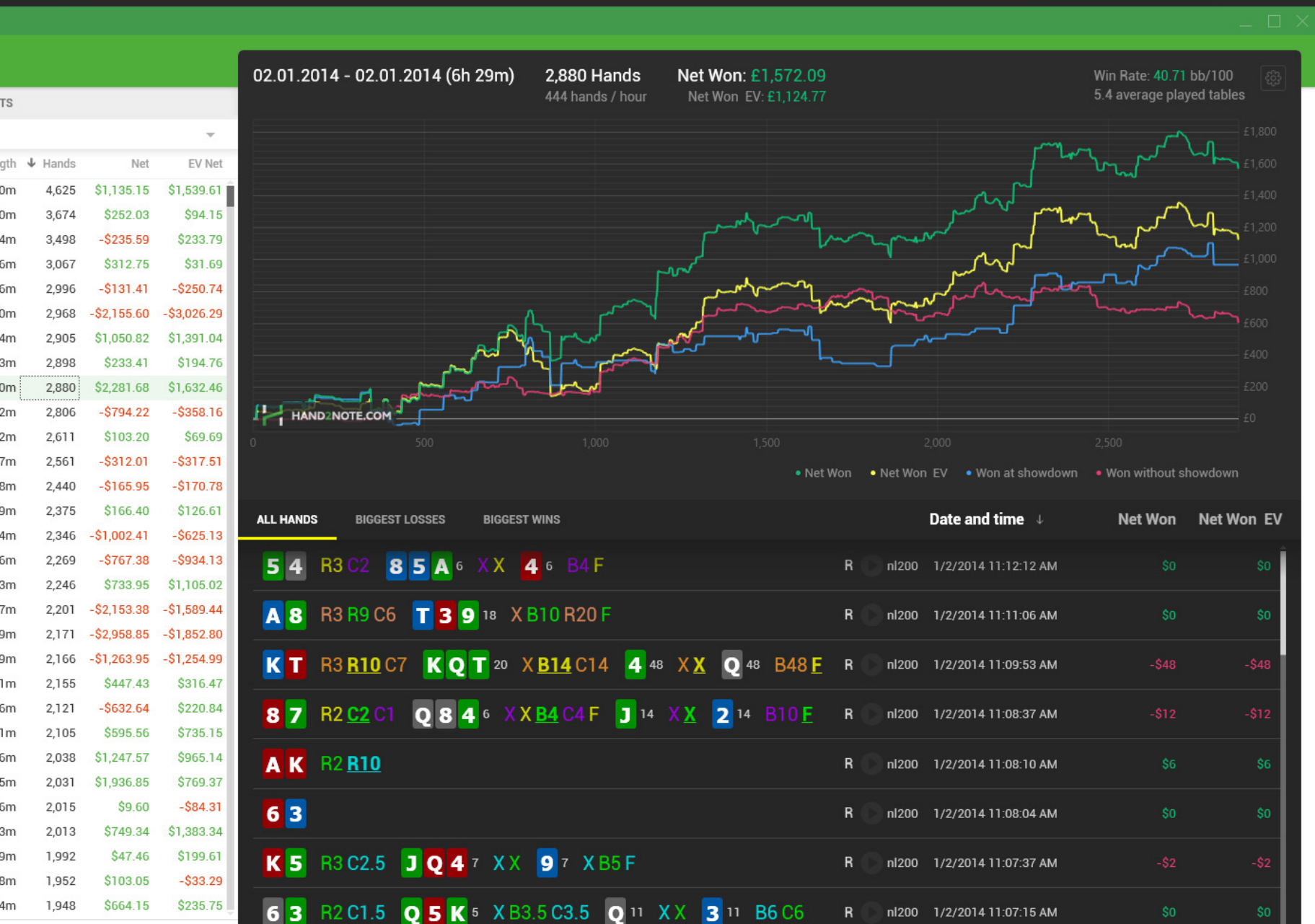
Hand2Note 3.1 has all the main features of Holdem Manager and Poker Tracker.

It also contains a slew of innovative features combined with modern design and high performance.



Hand2Note is a statistical software for professional online poker players

Hand2Note contains everything required by a professional poker player:
HUD, popups, reports, graphs and fully customizable statistics.



We have implemented graphs, session
results and reports in August release 3.1.

These were the features we lacked to cover
all main use cases of Holdem Manager and
Poker Tracker. Thus, Hand2Note became a new
alternative to those products and a new serious
player in the poker software market.

We are proud of our work

We have put a lot of effort into making Hand2Note to be a breakthrough software in poker market.



Team of professionals

Hand2Note has been created by a team of professional software developers, designers and professional poker players.



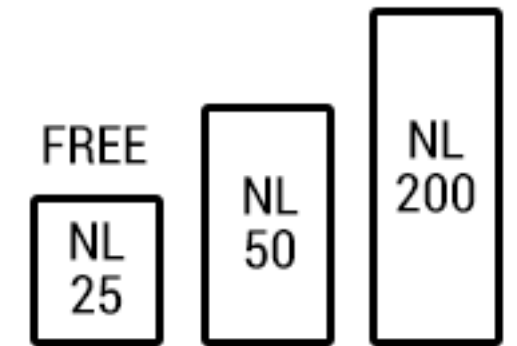
Allowed on PokerStars

Hand2Note is officially certified as third party tool for PokerStars.



Product quality

Hand2Note contains many innovative features, modern design and provides high performance.



Free plans

Hand2Note is free for people who play NL25 and below.

New HUD approach



The most important innovation is a new way of displaying HUD at poker tables.

We introduced two new types of HUDs: Positional HUD and Dynamic HUD. Both types are designed to show stats that are highly relevant for current situation in hand.

People may display or hide stats depending on a number of criteria like positions, stack sizes, number of players in hand etc.

As a result, you can display thousands of stats for a single player right on the table.

Hand2Note product comparison with most popular products on the market

Overall	Poker Tracker 4	HoldemManager + NoteCaddy	Hand2Note
HUD	yes	yes	yes
Popups	yes	yes	yes
Reports	yes	yes	yes
Player analysis	yes	yes	yes
Statistics customization	yes	yes, in NoteCaddy	yes

Hand2Note has all the features required by a professional poker player.

HUD

Static HUD	yes	yes	yes
Positional HUD	no	no	yes
Dynamic HUD	no	no	yes, except PokerStars

Hand2Note displays only relevant statistics for current situation in hand.

Popups

Popups with statistics	yes	yes	yes
Complex elements in popups (ranges, hand lists, inner tabs, notes etc)	no	no	yes

Hand2Note provides high quality data visualization.

Notes	Poker Tracker 4	HoldemManager + NoteCaddy	Hand2Note
Text notes	yes	yes	yes
Inserting hands into notes	no	no	yes
Note templates	no	no	yes
Autonotes	no	no	yes
Autonotes	yes	yes, in NoteCaddy	no

Hand2Note has the most advanced note taking system on the market.

Data visualization

Preflop range visualization for each stat	no	yes, in NoteCaddy	yes
Mixed preflop range visualization	no	no	yes
Postflop range visualization	no	yes, in NoteCaddy	yes
Hand strength separation customization	no	no	yes
Weak hands percentage in postflop ranges	no	no	yes

Statistics	Poker Tracker 4	HoldemManager + NoteCaddy	Hand2Note
Stats vs-Hero	yes	yes	yes
Automatic extra statistics on each stat	no	no	yes
Bet sizing distribution on each stat	no	no	yes
Hero's stats in opponent eyes	no	yes, in NoteCaddy	yes
Statistics customization flexibility	medium	very high	high
Statistics customization complexity	very difficult	difficult	easy
Excluding "reg-vs-fish" spots from a sample	no	no	yes

Hand2Note is highly customizable and easy to setup.

Games analysis

Number of different reports	high	very high	medium
Reports depending on fish count and their position regarding hero	no	no	yes
Players pool analysis	no	no	yes
Action Profit	no	yes, in NoteCaddy	yes
Distribution of Action Profit by hand strengths	no	no	yes
Spot frequencies	no	no	yes
Simultaneous multiple player analysis	no	no	yes

Hand2Note provides a wide range of tools to analyze your game and the game of other players.

Performance	Poker Tracker 4	HoldemManager + NoteCaddy	Hand2Note
Import speed	low	high in HM, low in NoteCaddy	very high
Complex popup opening delay	medium	medium	high
Replayer opening delay	medium	medium	high
System requirements	medium	medium in HM, high in NoteCaddy	medium
Database size	high	high	medium

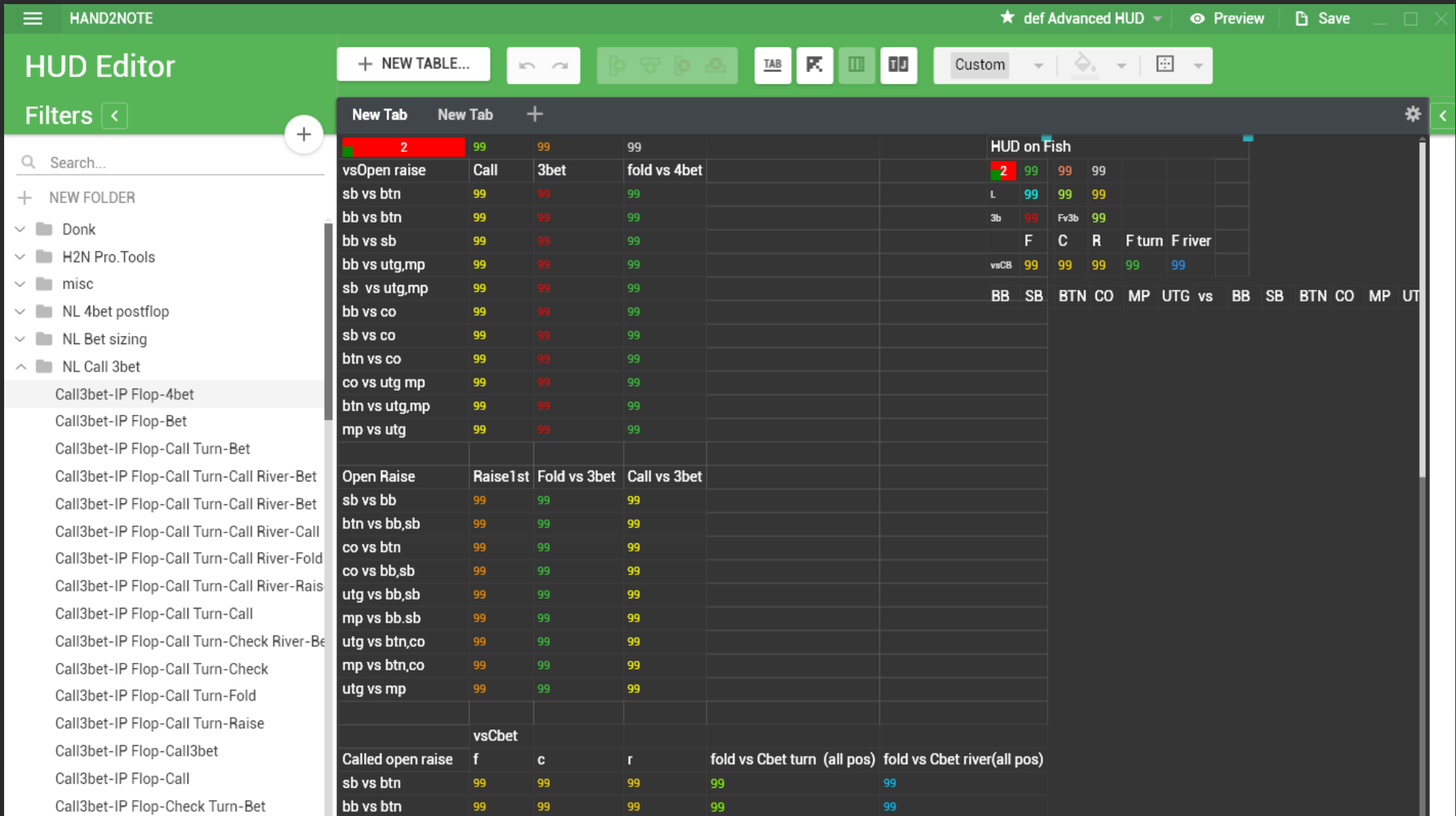
Hand2Note provides much higher performance than competitors' products.

Other			
Hands with showdowns on each stat are available during the game	no	yes, but limited in NoteCaddy	yes
Graphs are displayed right into player's popup	no	no	yes
Brief hand visualization	no	no	yes
Unwatched showdowns indicator on fishes	no	no	yes
Replayer full customization	no	no	yes
Omaha support	yes	yes	no
Supported poker rooms	main + large amount of small rooms	main + large amount of small rooms	only main

Despite of supporting only main rooms, Hand2Note has lots of unique features and specialities.

Professional design

Hand2Note was designed in compliance with Material Design originally developed by Google in order to simplify and standardize user interfaces of their products. Therefore, Hand2Note interface will be familiar to users of Android and other Google products.

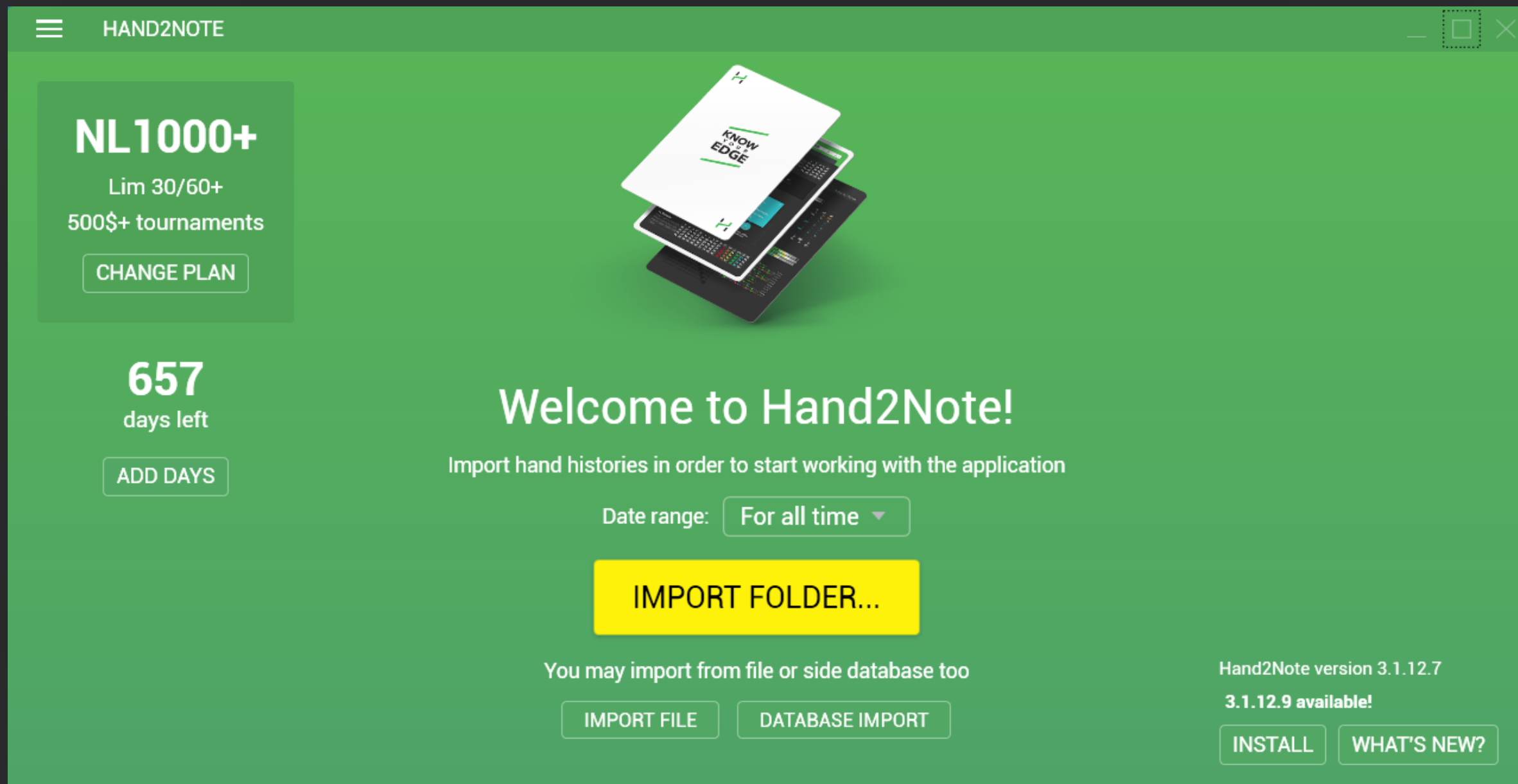


Quick start

Getting started with Hand2Note will be significantly easier for beginners.

Users don't have to install additional databases like PostgreSQL.

Main window has minimalistic and effective "call-to-action" design.



High performance

We have achieved incredibly high performance in our product thanks to latest achievements in processing and compression of big data.

Building Statistics

Calculating all stats for all players

37250/163403 hands, 2355 h/s

00:00:15

Import speed is about 1500-3000 hands per second with thousands of custom stats.
This is approximately 10 times higher than import speed in HM2+NoteCaddy and PokerTracker
with the same number of custom stats.

Price policy

Hand2Note is free for players up to NL25 or 9\$ tournaments.
For NL50 players it costs \$10 per month, NL100-200 - \$20 per month, and NL400+ - \$40 per month.

NEWBIE

FREE

Up to NL25

Up to Lim 1/2

Up to \$9
Tournes

SELECTED

★
BEGINNER

\$9.99 / \$89
Month Year

Up to NL50

Up to Lim 2/4

Up to \$17
Tournes

Shop of Packages ?

SELECT

★★
PRO

\$19.95 / \$179
Month Year

Up to NL200

Up to Lim 5/10

Up to \$66
Tournes

Shop of Packages ?

SELECT

★★★
EDGE

\$39 / \$359
Month Year

∞
All Limits

Shop of Packages ?

Range Research ?

Decision Analysis ?

SELECT



HAND2NOTE

Our goal is to take over the largest market share of poker software in the next one to three years.

We want to prove to people that serious innovations in the world of poker software are still possible. We have introduced new and more effective ways to analyze statistics, explore opponents and research the whole pool of players.



HAND2NOTE

The Future of Poker Software

www.hand2note.com